



Fundraising Suggestions

Thank you for supporting PFE by helping fundraise for your school's 30% of the scholarship!

Best practice is to have all fundraising in place before the school year. PFE fundraising should be new funds, rather than reallocated operating budget.

Need some ideas for fundraising initiatives? Here's what some of our PFE schools are doing:

- Fruit or nut sale
- Walk-a-thon
- Spelling Bee
- Local business partnership
- 5K Race/Fun Run/Color Run
- Shoe/clothing drive
- Hot lunch sales
- Local church support
- Silent auction
- Text-To-Give-Campaign
- Matching gift drive
- Give It Up challenge (eating out, Starbucks, chocolate, etc.)
- Yard sale
- Viral video contest (give \$5-\$25 to nominate a person for this challenge)
- Food fair
- Alumni, parent, and church member donations
- Restaurant fundraiser
- Used book sale
- Crowdfunding
- Gala/tournament
- Hosted dinner
- Car wash
- Talent show
- Amazon Smile rewards

If your school is blessed with a local donor that gives to your program, be sure to acknowledge the donor when possible. Some ideas are:

- Thank you letters from your students and their mentors.
- Share testimonials and positive, life-changing stories that happen in part because of the donation.
- Publicly thank your donor at awards chapel, board meetings, or PFE functions IF your donor does not mind being publicly known.

Virtual Fundraising Suggestions

The ideas below were drawn from this article: <https://www.causevox.com/blog/virtual-fundraising-ideas/>

- Peer-to-peer fundraising campaign
- Crowdfunding
- Life-stream event
- Webinars
- Virtual race or “No Run Run”
- Virtual bikeathon
- Online auction
- Virtual tours
- Virtual movie nights
- Virtual conference
- Virtual fundraising event